the BRAND Behind Brands

KRAFT

Our Kraft

DESIGN
PRINTING
BRANDING
SIGNAGE
POSM
PACKAGING

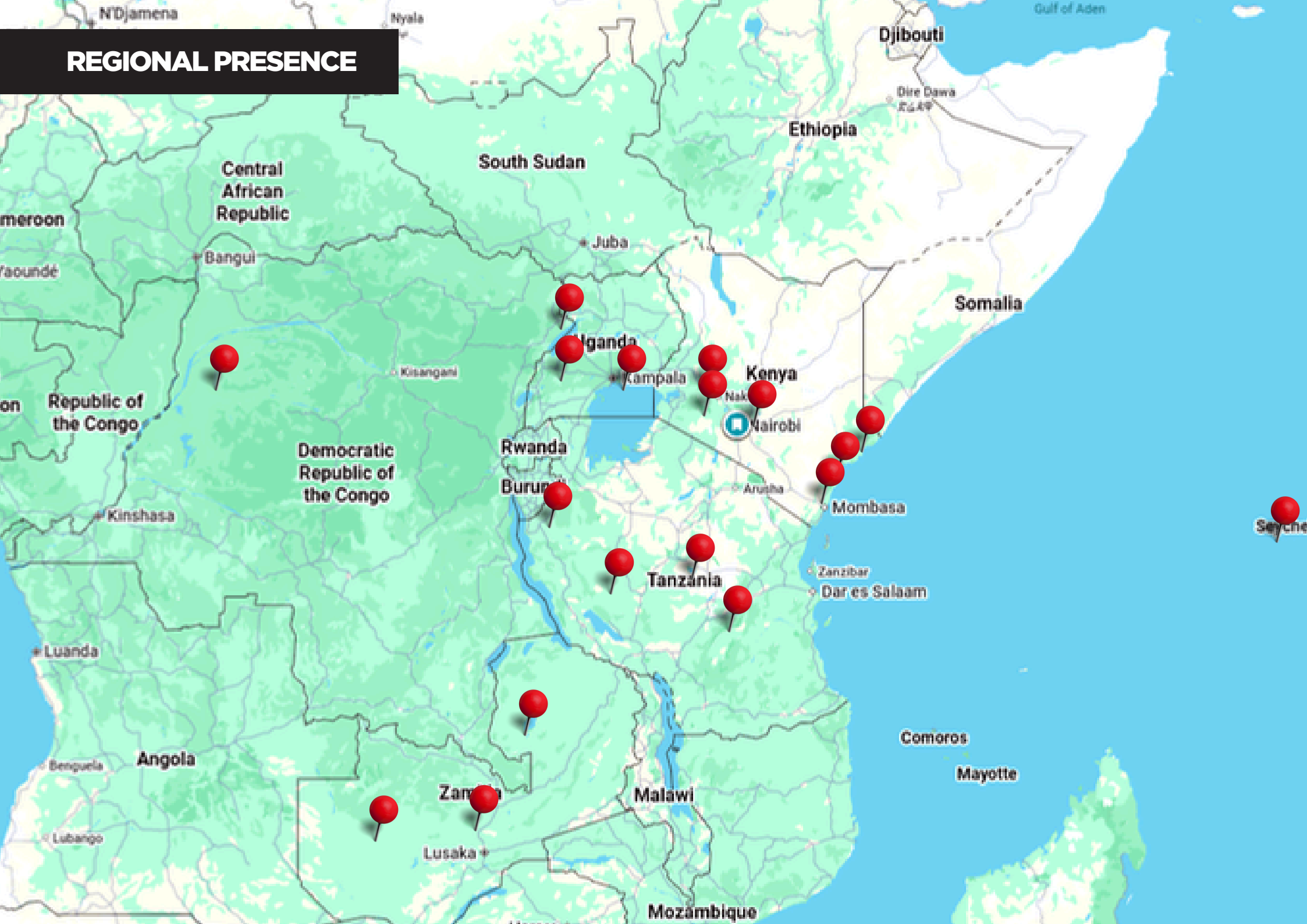
The Journey

OUR STORY

Founded in January 2007, KKraft Brand Design Ltd has earned a well-deserved reputation among a growing number of loyal clients on design, printing, POSM, manufacture, interior and exterior 3-D props, decorative brand-building and signage. This is because we are innovative, affordable and bold.

Our team of talented and experienced professionals specialise in creating unique and eye-catching designs for retail visibility items, point of sale display, trade shows, permanent and temporary exhibitions, signage, restaurants, casinos and other trade activity venues.

REGIONAL PRESENCE



OUR SERVICES



DESIGN

At KKraft, we believe that sustainability begins with the Design process. After all, people only want to hold on to things which bring them lasting Impressions.



PRINTING

We offer various print solutions across digital, offset and screen on various media no matter the size and quantity of your print.



BRANDING

KKraft is your brand's ticket to travel far and Wide. It's a great way to make your mark. Let's get started and expose your brand to new experiences.



SIGNAGE

From signboard manufacturing to installation, KKraft is equipped to help customers create an impression.



POSM

Our team uses world leading manufacturing technology for a range of POSM materials including plastic, metal and wood. We offer a wide variety of design, printing and manufacturing services to cover all products.



PACKAGING

If you saw an attractive package on display in a store, would you pick it up? An appealing package design can seduce you into purchasing a brand, at least once. Well-designed packaging can make a commodity look special.


L'OREAL

Colgate

Coca-Cola

Unilever

naivas
saves you money

JAVA
HOUSE

QUICKMART

Merck
Foundation

DIAGEO

Tropical
HEAT

PZ
Cussons

SCJohnson
A family company
at work for a better world

P&G

Johnson's

MERCK

BIC

Weetabix

azone
The Appliance Experts

BDF
Beiersdorf

eabl
CELEBRATING LIFE

beko

UDV

Signify
the meaning of light

infobip

Henkel

WRIGLEY
A Subsidiary of Mars, incorporated

point.
YOUR MARKETING
INVESTMENT PARTNER

WINE/BEER

Brookside
Goodness for all

dawa
life sciences

Bamburi
cement

BAT
KENYA

ABInBev

NILE
BREWERIES
ABOVE AND BEYOND

BLACK+
DECKER

surgipharm
an Imperial company

Kahuna

HARLEYS
Healthcare Solutions

EPSON
EXCEED YOUR VISION

SUNTORY
BEVERAGE AND FOOD KENYA LIMITED

TRADE
MARK
AFRICA

lvct
health
healthy societies

RADBONE
CLARK

City walk
...walk with style

FLORA
Food Group

AGC TENWEK HOSPITAL
We Treat ~Jesus Heals

EVEREADY

ekaterra

NOKIA


Glenmark


CAPWELL INDUSTRIES
MARK OF QUALITY


STANLEY
SERVICE


KETEPA


Basic
make it easy


Bear


MABATI YETU
UBORA ZAIDI


Browns
A Heritage of Trust


SEYBREW


BIDCORO
Refresh and Delight


Carrefour


Asili
COFFEE


Hellena's
kitchen


JANI


JUMBO
The pleasure of good taste


Emcure
SUCCESS THROUGH INNOVATION


HALEON


daily Lay


DHIIN
DHIIN


Pharmaplus


LG
Life's Good


OLTOTOI
RANCH


Shalina


PowerPoint




WESTSIDE
DISTILLERS & VINTNERS
EAST AFRICA LTD.


SIERRA
Premium Quality Beer


azone
The Appliance Experts


EST. 2009
SPRING VALLEY
COFFEE


88.2FM
MO
RADIO


UNCOVER


Goodlife
Pharmacy Health Beauty


RUBIS


Cepheid
A better way.


Tropikal
BRANDS (AFRIKA) LTD

Kimberly-Clark


link


WOODLANDS
DAIRY


flame tree


Indomie

LDC.
Louis Dreyfus Company

CHAMPION
ENGINEERING

DEXTRON

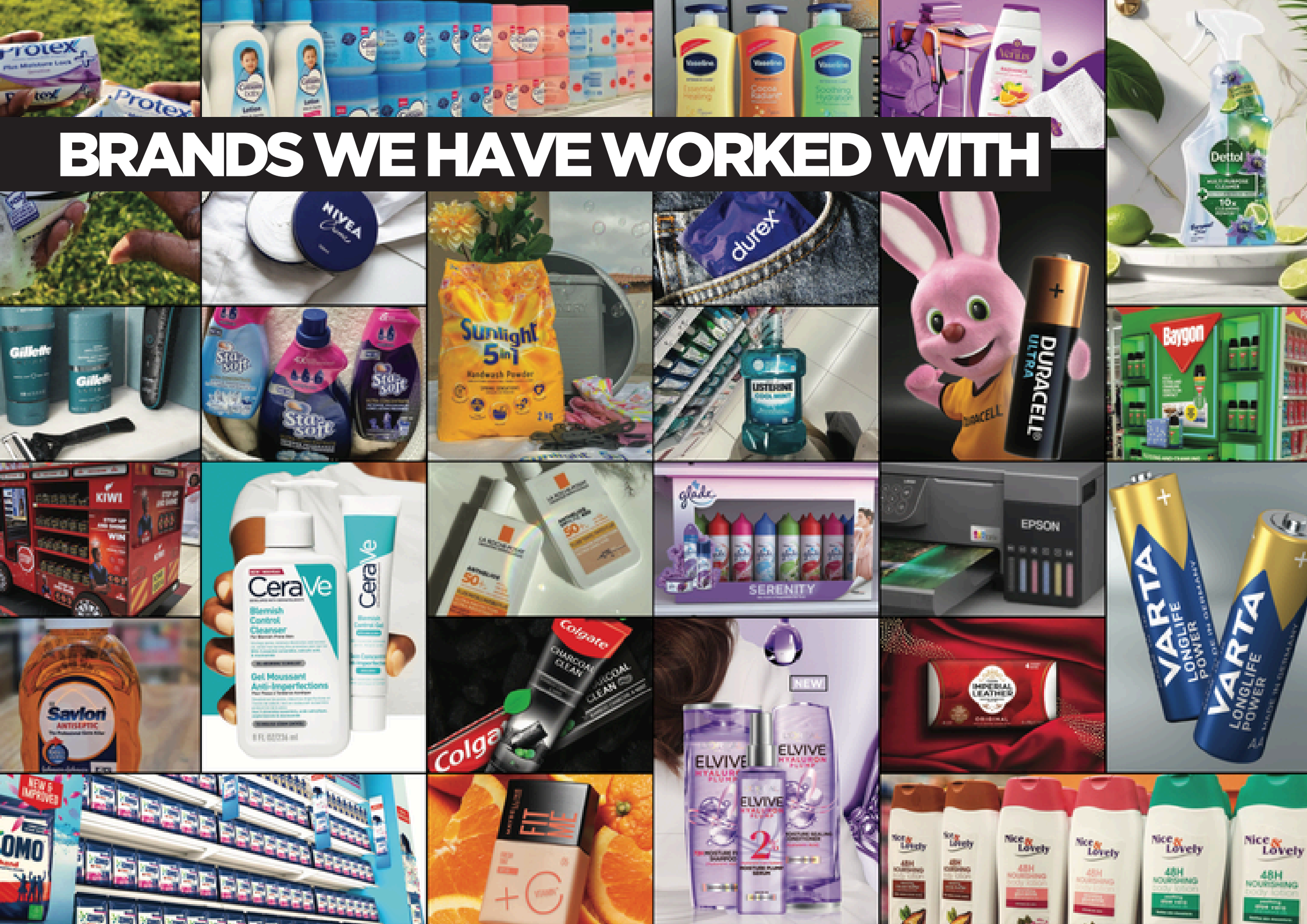
Lipton

SEYBREW
Sa!

SERENGETI
BREWERIES

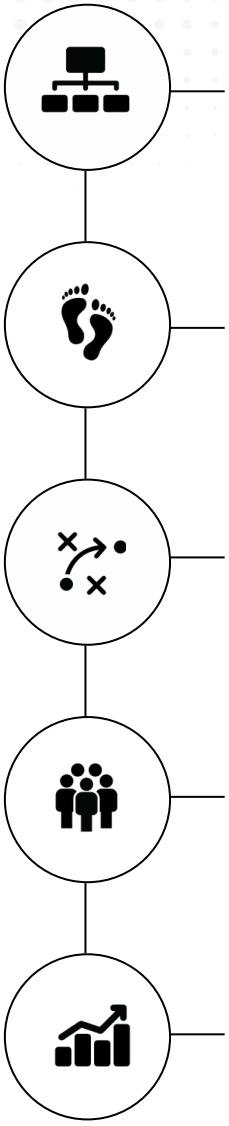
BRANDS WE HAVE WORKED WITH




BRANDS WE HAVE WORKED WITH
Protex
NIVEA
Sunlight
5in1
durex
DURACELL
ULTRA
Dettol
Gillette
Stay soft
LISTERINE
Baygon
KIWI
CeraVe
glade
SERENITY
EPSON
VARTA
LONGLIFE
POWER
Savlon
ANTISEPTIC
Colgate
CHARCOAL
CLEAN
NEW
ELVIVE
IMPERIAL
LEATHER
FIT
Nice & Lovely
48H
NOURISHING

Growth

WHY US?



INFRASTRUCTURAL ADVANTAGE

We have invested in state of the art infrastructure to support our clients.

REGIONAL FOOTPRINT

With a presence and partners in 5 eastern African countries, we are the best bet on regional exparsion.

STRATEGY DRIVEN

All our interventions are led by intelligence gathered from research.

EXPERIENCED TEAM

With more than 15 years in the industry, we understand the ins and outs of the design and branding market.

VALUE ADDITION

We go over and above the scope of work and seek to grow our clients businesses by any means possible.

Growth

BY THE NUMBERS

30,0002 Metres Workshop

40+ Corporate Customers

85+ Staff

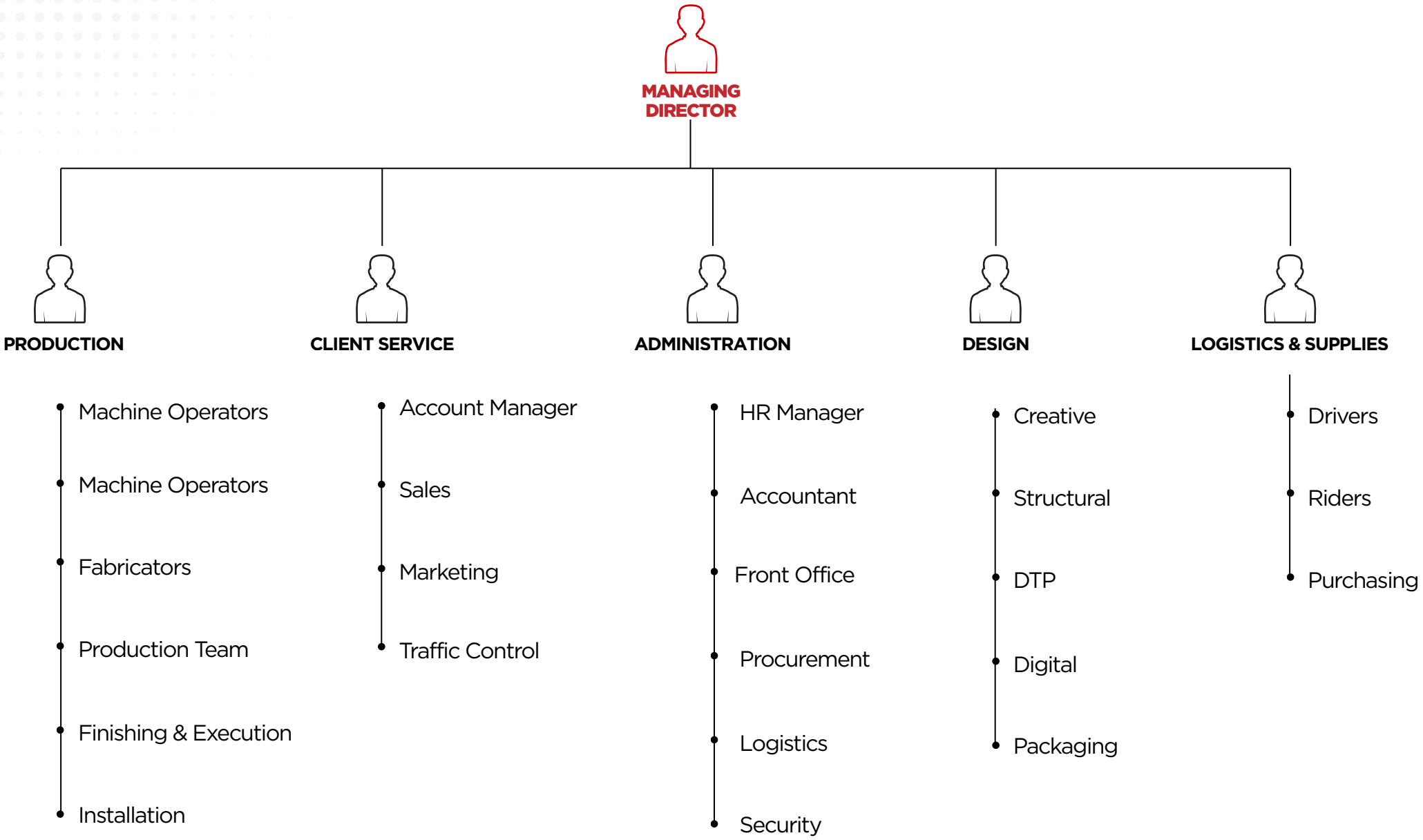


600,000+ Installations

18+ Years of Experience

5 Countries

OUR STUCTURE



POSM

GONDOLAS

FSUS

CATEGORY MARKINGS

DISPLAY PODIUMS

SHELF POSM

(WOBBLERS, DEFENDERS, SHELF FLAGS)

PREMIUM GONDOLAS



Nivea GE Naivas Mackakos



Nivea GE at C4 Mega



DOVE C4 Lugogo Mall Kampala.

PREMIUM FSU



Baygon FSU



MELA B3 Super Cos.



Vaseline FSU

STANDARD GONDOLAS



Monster Gondola Quickmart Kiambu



Garnier GE Naivas Greenspan



Tanquery

FSU



Versman FSU Naivas



Jumbo spices FSU



Carex FSU

CATEGORY MARKINGS



NL category header Naivas Prestige.



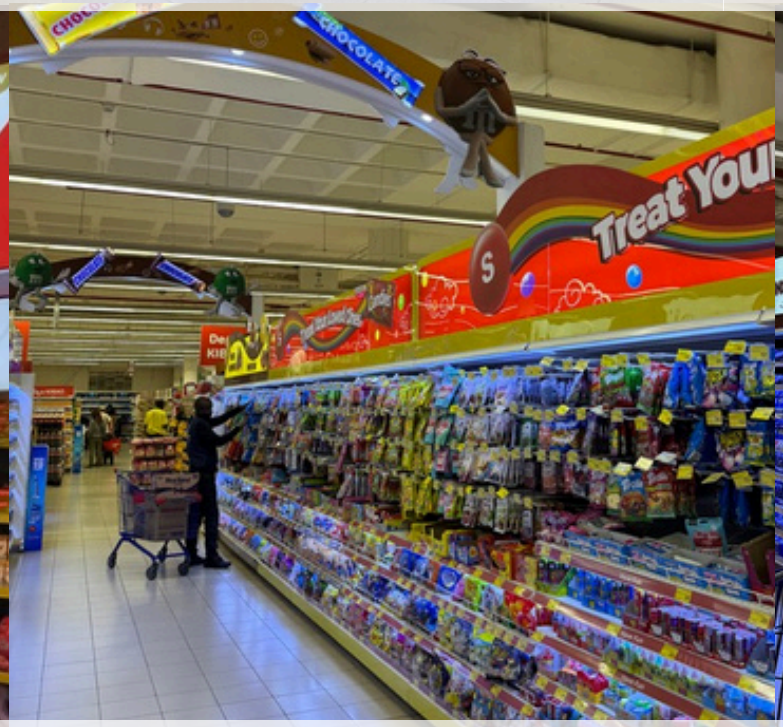
Naivas JUJA Oral Care Cat.



Herbal Focus Point Naivas Gateway



NL category header Naivas Prestige.



C4 HUB Skittles Category



C4 HUB Chocolate Category

CUSTOMIZED DISPLAYS



Domestos Podium



NL category header Naivas Prestige.



Herbal Focus Point Naivas Gateway







DISPLAY PODIUMS



Colgate Podium Naivas.



KIWI Podium C4 MEGA





Sta Soft Podium NAIVAS



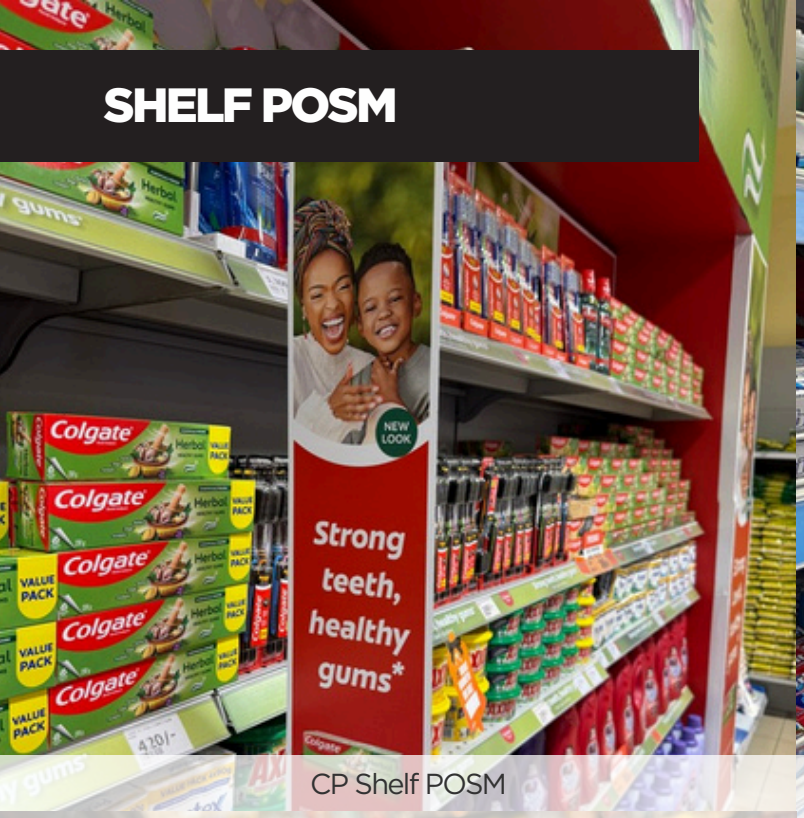
Vaseline Podium NAIVAS



Snickers Podium C4

Royco Podium C4

SHELF POSM



CP Shelf POSM



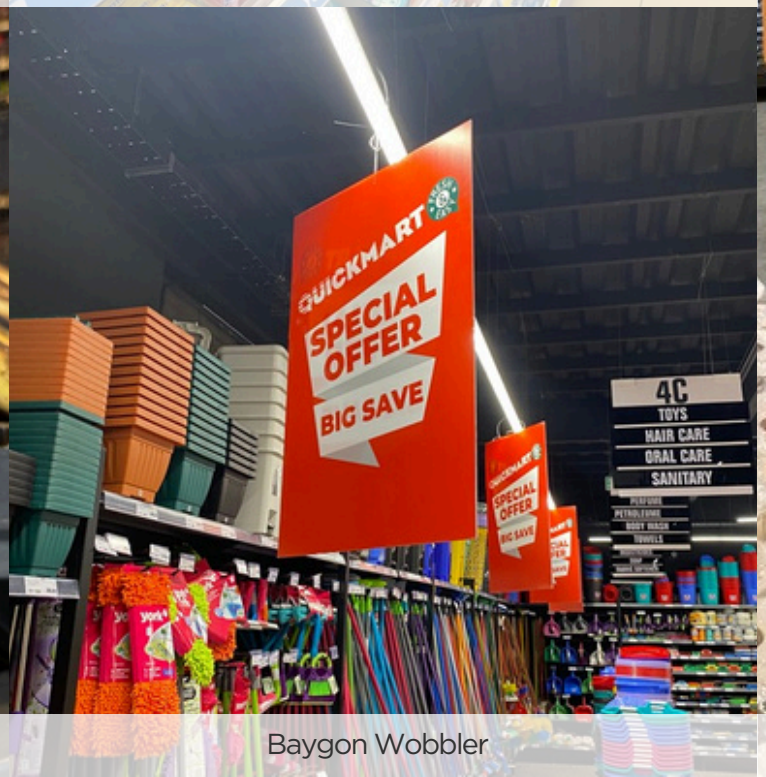
Fresh Shelf POSM



Toothbrush Secondary Hangers



Morning Fresh Capital Center



Baygon Wobbler

DESIGN

POSM

PLANOGRAMS

CATEGORY MANAGEMENT

PACKAGING DESIGN

COMMUNICATION MATERIAL

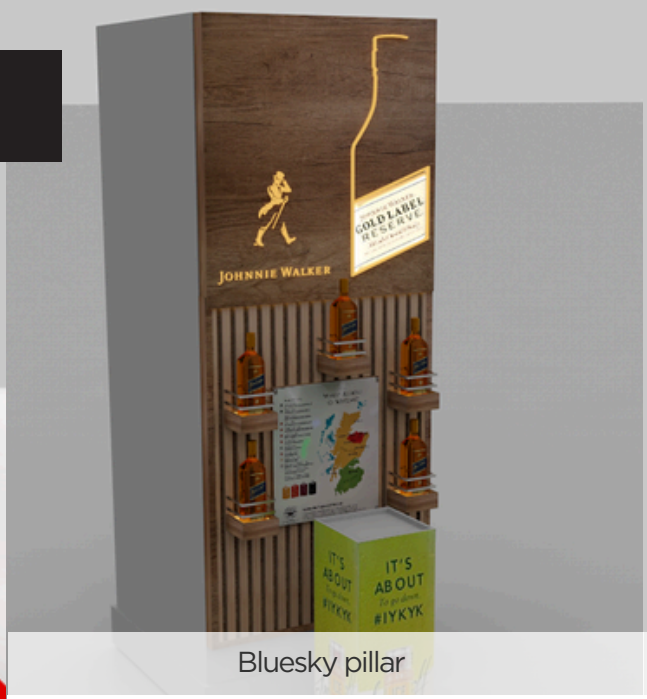
DIGITAL

OFFICE INTERIORS

POSM RENDERS



CP floor display unit



Bluesky pillar



coke booth cladding

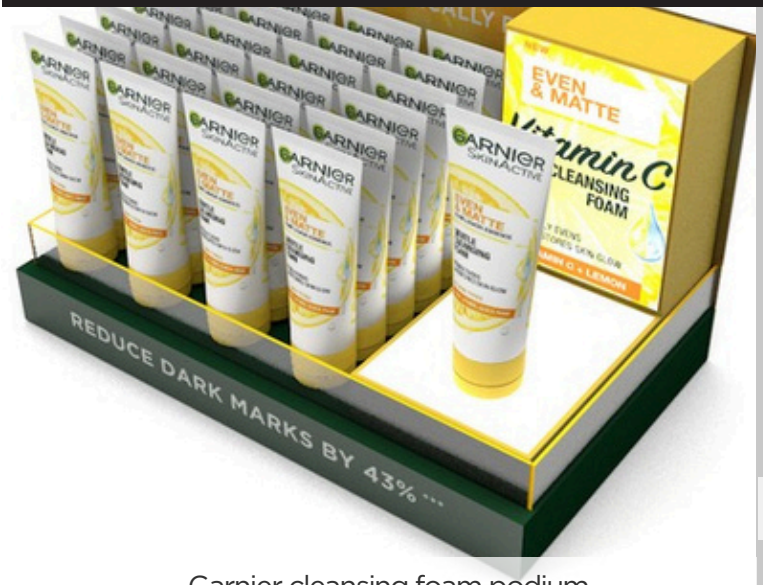


GLYCO SERUM UNIT



Monster floor display unit

POSM RENDERS



Garnier cleansing foam podium



Raid it GE gondola

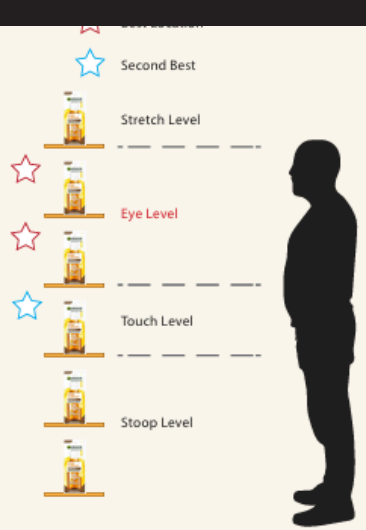


Kiwi Shelf Extender



Kiwi display

PLANOGRAMS



…elf is the area which is

…evel

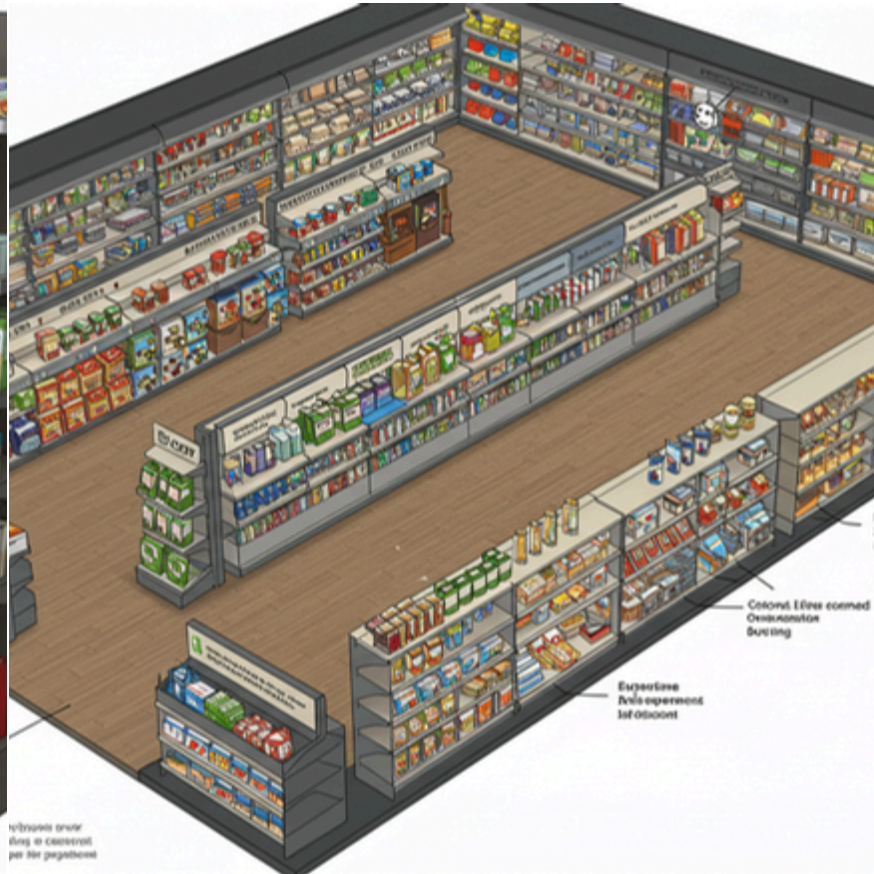
- Moving a product to eye level placement can lead up to 100% sales growth.
- Consider local average height of women and men in your country to determine the eye level: (Globally 155cm for women / 170cm for men)
- In case of low shelves in account; define if top shelf or center shelf is the best.
- The number of facings has strong impact on sales for products that are sensitive to impulse purchases.

ONE SHELF RULE:

If we have only one shelf in the category, make sure we have the eye level shelf.







PACKAGING



Glade Promo Label



RAID Promo Label



Cera Ve



Manyatta Bottle Packaging



DRUM VAT69 VAP



Black and White VAP

PRINTING

LARGE FORMAT

- UV
- SOLVENT

OFFSET PRINTING

SCREEN PRINTING

BRANDING

- BRANDED GIFT ITEMS
- APPAREL
- VEHICLE BRANDING
- OFFICE BRANDING
- RETAIL BRANDING
- EXHIBITION & DISPLAY
- EXPERIENTAL BOOTHS
- GIANT PACKS
- INFLATABLE DUMMIES
- MASCOTS

APPAREL



Hellena's Apron



Colgate polo shirt



Infobip t-shirt



Kahuna hoodie



Oltotoi baseball cap

VEHICLE BRANDING



Henkel lorry branding



Java House van branding



Kahuna pest control pickup branding



Colgate van branding

VEHICLE BRANDING



Elliot's lorry branding



QuickMart lory branding



Mr Muscle pick up branding



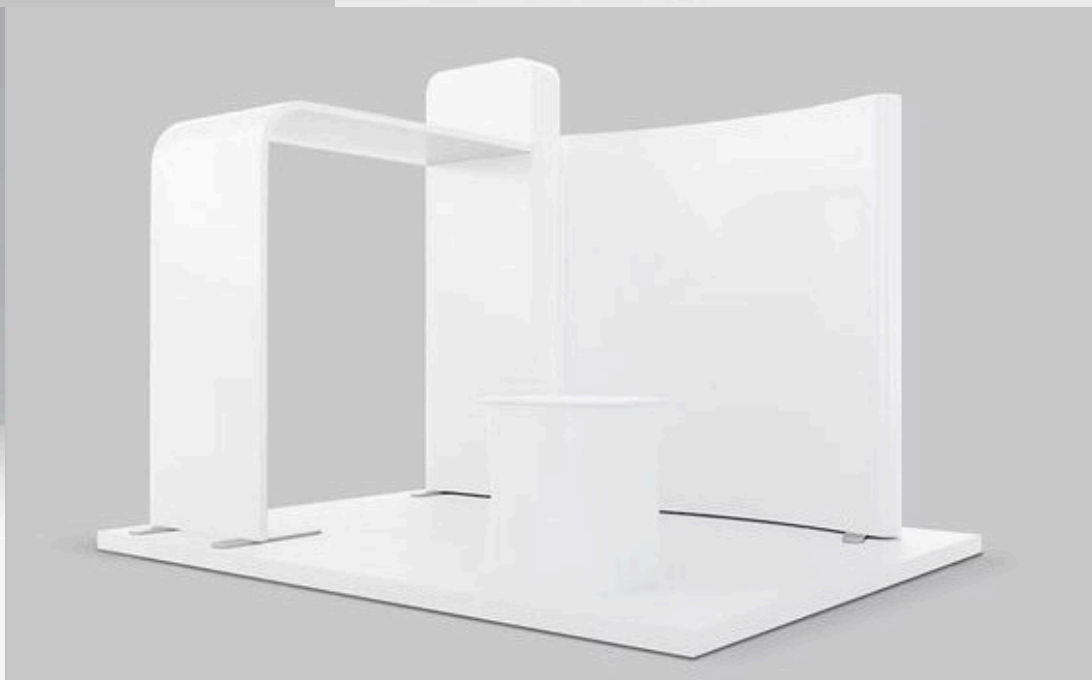
Fa lorry branding

EXHIBITION & DISPLAY









BOOTHS


NIVEA
MEN
NIVEA
MEN
BODY LOTION
DEEP
DEEP


Wish you were here
taitahillssafariresort • Follow
Taita Hills Safari Resort & Spa
Liked by saltlicksafarilodge, taitasanctuary and 1.2M others
taitahillssafariresort Located at the main entrance to @taitasanctuary, our resort is an inviting stone building with a touch of an urban feel.
#ResortWithUrbanFeel #MagicalKenya #WhereTheMagicNeverEnds

GIANT PACKS



Venus shampoo life size



Oilibya giant size



GSK lifesize



Venus hair shampoo giant pack

GIANT PACKS



Bell inflatable giant bottle pack



LRP Dummy pack



Cera Ve giant product showcase



Ribena giant bottle

MASCOTS











SIGNAGE

OCCUPATIONAL HEALTH AND SAFETY (OHS)

WAY FINDING

INDENTITY SIGNS

FLAGS AND BANNERS

RETAIL BRANDING

PRICE BOARDS

OCCUPATIONAL HEALTH AND SAFETY (OHS)











OCCUPATIONAL HEALTH AND SAFETY (OHS)

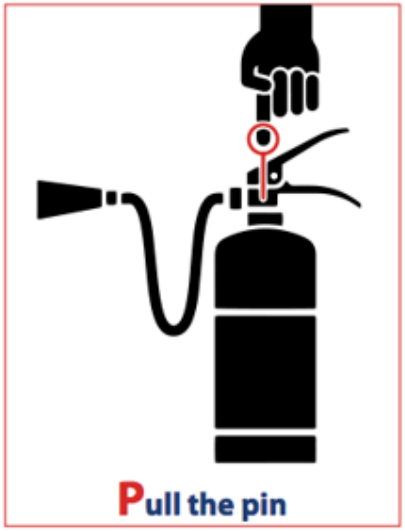


Emergency Stop



HOW TO USE A FIRE EXTINGUISHER

ALWAYS REMEMBER THE PASS WORD









GATE 1 PARKING



Please belt up before you leave



Do not use your mobile phone while driving



Speed Limit 10Kph



Reverse Parking Only

IDENTITY SIGNS



Pharmaplace exterior LUQMAN Mall



SCJ signs



BOSCH



BOSCH



ISUZU Signage



Builders Signage

IDENTITY SIGNS



Cera Ve Fabric Lightbox



SCJ signs







Fresh food daily Identity signage

Bimeda

FLAGS AND BANNERS



KKRAFT flags



Loreal ZEN Garden Event.



Lifebuoy bakdrop banner





Loreal ZEN Garden Event BANNER



Baygon teardrop banner

PACKAGING

CORRUGATED CARTONS

LABELS

SLEEVE PACKAGING

VALUE PACK

CORRUGATED CARTONS













CORRUGATED CARTONS













TESTIMONIALS

★★★★★

Thank you KKRAFT for your incredible work. It's amazing how you give us results beyond our wildest expectations & turning ideas into reality. I enjoy working with your team because they always have solutions at hand.

Edwin Okalio
Uniliver Head of customer marketing
Tanzania and Rwanda

★★★★★

From our first meeting of me explaining where we wanted to take the brand, the team managed to capture exactly what we were looking for. Their attention to detail, creativity and interest to take the retail space to the next level is commendable. The end result is always what I am looking for and I am always excited to engage with them on every new project!

Sila Cheni
Brand Manager, L'Oréal EA, Nairobi

★★★★★

This is to recommend KKraft for relationship of over 10 years.

Their proficiency in creating visually captivating point-of-sale materials (POSM) contributes significantly to our marketing efforts.

Their main and standout attribute is their attention to detail and under- standing of consumer behaviour that has truly made a difference in driving our business growth, leading to increased customer confidence within our client base.

They are our most preferred go-to partner in most of our prestigious projects.

Stephen K. Rotich
Quality and Supplier Manager, POINT
East Africa, Nairobi

★★★★★

Thank you KKRAFT for your incredible work. It's amazing how you give us results beyond our wildest expectations & turning ideas into reality. I enjoy working with your team because they always have solutions at hand.

Joy Murugu
Marketing & Sales Excellence Manager - Adhesives

★★★★★

Working with KKRAFT Brand Design Ltd has been nothing short of exceptional. Their unmatched creativity, flawless execution, and unwavering commitment to deadlines set them apart as true industry leaders. Every project feels effortless, thanks to their professionalism and razor-sharp efficiency. If you're looking for a partner you can trust to bring your vision to life—look no further. KKRAFT delivers, every single time.

Maurice Mando
Programme lead

★★★★★

We've had a great experience working with KKRAFT Brand Design Ltd on various branding projects. Their team is professional, detail-oriented, and consistently delivers high-quality work within tight timelines. From design to installation, KKRAFT demonstrates strong coordination and commitment to excellence.

We truly appreciate their reliability and creativity — always ensuring our brand standards are well represented across all our branches. Highly recommended partner for anyone seeking quality brand execution and retail visibility solutions.

Victor Moya
Creative designer Quickmart

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KKRAFT